

Job Title	Content Creator – Fixed Term Contract
<p>Purpose of Role</p>	<p>Based in our Peterborough Head office, this is a fixed term contract 3 – 6 months reporting to the Digital Marketing Manager.</p> <p>The Job Holder will need to be a driven, detail-oriented Content Creator who is able to produce high-quality outputs for our business.</p> <p>They will update existing material, including evaluating analytics to adjust content as needed, generate novel work, and identify new ways to reach consumers.</p> <p>Competitive salary.</p> <ul style="list-style-type: none"> <li>This role is full time, located at our Peterborough Head Office</li> </ul>
<p>Duties and Responsibilities</p>	<p>The Content Creator will be responsible for: -</p> <ul style="list-style-type: none"> <li>Developing content, writing, reviewing, editing, and updating content for company websites, blogs, social media and similar platforms.</li> <li>Conducting research and interviews to learn more about current trends, developments, and perceptions about the subject matter, and then contextualizing your findings.</li> <li>Assisting the Digital Marketing Manager with the design of promotional materials.</li> <li>Using social media to engage consumers, respond to questions or complaints, and to promote company initiatives.</li> <li>Collaborating with internal departments to establish campaign objectives, complete tasks, and identify and solve problems.</li> <li>Monitoring social media and company website metrics.</li> <li>Suggesting new ways to promote company offerings and to reach consumers.</li> </ul>
<p>Line management responsibility</p>	<ul style="list-style-type: none"> <li>None</li> </ul>
<p>Experience, Qualifications, Training requirements</p>	<p>Graduate or 3 years content writing experience</p>
<p>Knowledge, Skill, Behavioural requirements</p>	<ul style="list-style-type: none"> <li>Experience creating strong, engaging content.</li> <li>A portfolio of applicable outputs.</li> <li>An understanding of SEO best practices.</li> <li>Demonstrated excellence in writing, proofreading, and editing.</li> <li>Excellent research, organizational, and time management skills.</li> <li>Strong listening and communication skills.</li> <li>The capacity to work independently and collaboratively.</li> <li>Ability to work efficiently without compromising quality or accuracy.</li> </ul> <p>* We aim to be an equal opportunities employer and we are determined to ensure that no applicant or employee receives less favourable treatment on the grounds of gender, age, disability, religion, belief, sexual orientation, marital status, or race, or is disadvantaged by conditions or requirements which cannot be shown to be justifiable.</p>

Interested in applying? Please send your cv to [jennie.oliver@flexspace.co.uk](mailto:jennie.oliver@flexspace.co.uk)